



Peter Machen

"I believe in the power of clear communication and simple design."

SKILLS

Art Direction
Design and Layout
Feature Writing
Copywriting
Editing
Technical Writing
Skilled Interviewer
Film Curating
Project Management
Public Relations
Quick to learn software
and systems

LANGUAGES

English

SOFTWARE

Indesign

Photoshop

Muse

Premiere

WEBSITES

General Overview
www.petermachen.com

Writing
www.portfolio.petermachen.com

Design and Editing
www.thecommunicationfactory.org

Film Reviews
www.thefilmevangelist.com

PERSONAL DETAILS

Full Name: Peter Harold Machen
Telephone: +49 1575 236 3342
Email: peter@petermachen.com
Country of Birth: South Africa
Country of Residence: Germany
Passports: European (UK), South African

EDUCATION

AAA School of Advertising
Diploma in Art Direction. Top Art Direction student

University of KwaZulu-Natal
Bachelor of Arts (Honours): Economics

University of KwaZulu-Natal
Bachelor of Arts (Majors: English, Economics, Industrial Psychology)

SELECTED CV

2005–current: Freelance Writer
www.portfolio.petermachen.com
Writer, Film Critic and Art Critic for a range of publications and websites, including the Sunday Tribune, the Sunday Independent, Art South Africa, Salon, and Aesthetica

2005–current: The Communication Factory
www.thecommunicationfactory.org
Partner. Design, research, editing and copywriting for a range of publications and websites

2013–2016: The Durban International Film Festival
www.durbanfilmfest.co.za
Festival Manager and Director of Africa's largest film festival. Juror at Abu Dhabi International Film Festival 2013, Vancouver International Film Festival 2014, Luxor African Film Festival 2014, and the Schnitt Short Film Festival 2014

2006–2013: The Durban International Film Festival
Programmer, Writer, Editor and Layout Artist. Member of the feature film selection panel. Juror for best South African film competition

2006–2012: The Hardy Boys
www.hardyboys.co.za
Freelance Copywriter and Editor

2005–2009: Weekend Witness
Columnist and Arts and Leisure Correspondent

2001–2004: Independent on Saturday
Arts and Leisure Editor

2000–2001: FCB Lindsay Smithers
Art Director

1999–2000: O&M, Matthews and Charter
Art Director